

INDUSTRY CONNECTIONS

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Presentation Title: *Creating Career Connections: Bridging Academic Content and Real-World Career Opportunities*

Many educators face the challenge of answering students' persistent question: "When will I use this in real life?" This session highlights the importance of connecting classroom content to local career opportunities. Participants will explore strategies for identifying relevant careers using tools such as O*NET, Indeed, LinkedIn, Gladeo and NACE. The session will share examples of how to integrate career awareness into existing curricula by linking lessons to authentic career connections. Attendees will learn how to leverage local college career centers, regional workforce data and high school-level programs to expose students to real opportunities. The session also demonstrates how AI tools like ChatGPT can streamline searches for local resources and job examples. Finally, attendees will discover ways to locate skill-building programs, such as resume writing and interview preparation, that empower students to confidently pursue goals and thrive in their chosen careers.

Presentation Target:

High School

Presenter(s):

1. Courtney Behrle, Senior Director of STEM Outreach, BioNetwork